democracyLab
Make tech. Do good.

2020 Annual Report

Dear Friends,

2020 was a year unlike any other. I'm pleased to report that DemocracyLab weathered the storm and hit a number of key milestones on our journey toward sustainable global impact.

Our financial milestones included receiving our first grant from the Bill & Melinda Gates Foundation and engaging Amazon as our first paying corporate hackathon client. Our bi-monthly public hackathons pivoted to virtual events in March, and our early adaptation to the pandemic created opportunities for significant geographic expansion of our programs.

In 2021 our focus is on growing our community, earning income to support essential staff, and deepening our value proposition to the volunteers, project leaders, and companies that comprise our tech-for-good ecosystem.

Thanks so much to everyone whose support has made our success possible!

Looking forward,

Mark Frischmuth, Executive Director and Board President

About DemocracyLab

Problem

Too few tech-for-good projects launch, scale, and achieve impact in the world.
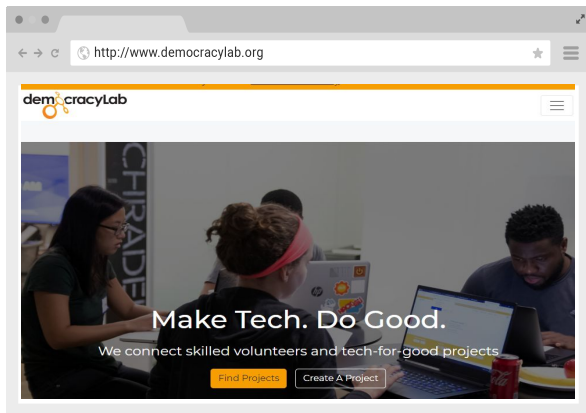
Solution

DemocracyLab helps tech-for-good projects launch by connecting skilled volunteers to projects that need them. We are open to projects from individuals, community organizations, non-profits, social purpose companies and government agencies. Our platform helps volunteers give back and develop new skills, while accelerating the evolution of new technologies that empower citizens and help institutions become more accessible, accountable, and efficient.

What is DemocracyLab?

DemocracyLab is a 501(c)(3) non-profit organization with a mission to empower people who use technology to advance the public good. We deliver on this mission through:

Our Platform

Our two-sided marketplace connecting tech-for-good projects and skilled volunteers**.**

Public Tech-for-Good Hackathons

Bi-Monthly tech-for-good events to support our projects and volunteers.

Corporate Employee Engagement Events

Custom tech-for-good events positively impacting employees and projects.

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Mission | Empower people who use technology to advance the public good.

Vision | Technology enables our collective intelligence to solve the most challenging social, economic, environmental and civic problems while empowering all members of our societies.

2020 Impact

More Than	More Than	More Than	More Than
$1,000,000	**1,000**	**10,000**	**100**
of Public Value	**Volunteers**	**Hours**	**Tech-For-Good Projects**
Created	Empowered	Contributed	Served

"*DemocracyLab has found the secret sauce to attract volunteer talent, inspirational projects, and put them together so that progress happens. It may sound easy, but we know it's not. DemocracyLab makes it work and it gets better with every hack.*"

Karen Perry
National Telecommunications and Information Administration

"*DemocracyLab has become an essential networking tool and resource for state programs looking to engage the civic tech community. The ability to credibly mobilize interested talent over longer periods has made a real difference to government stakeholders.*"

Will Saunders
Data Stewardship and Privacy Administrator, State of Washington

"Seattle is home to some of the most innovative thinkers and technologists anywhere in the world who want to use their talent to address social challenges. It's why we formed an Innovation Advisory Council, and it's why groups like DemocracyLab exist."

Jenny Durkan
Mayor, City of Seattle

"I've been looking for a way to use my skills to do good in the world, and I'm so glad to see there's a group organized specifically around doing just that!"

Minjoo Kweon
UX Designer, Locix

"DemocracyLab gave me a chance to learn and grow my skillsets in a new career. The experiences I gained through my work with DemocracyLab set me up for long-term success as a Product Manager."
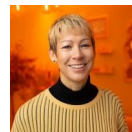

Akshat Vasavada
Product Manager, Stitch Inc.

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"At Amazon, we are continually looking for ways to achieve more with less, and work hard to raise the bar for customer experience. DemocracyLab provided us with an impactful way to use our skills to help nonprofits achieve more, and contribute to improving the experience of their customers. It was time well spent – fun, impactful, and important."

Colleen Aubrey
Vice President, Performance Advertising, Amazon

"*Thanks to DemocracyLab, we've been able to recruit a diverse group of skilled volunteers. As a project leader, I've appreciated the structure DemocracyLab has provided, along with the best practices and reminders they've shared. We are grateful for the platform and community that DemocracyLab has built.*"

Maxx Silver
Operations Systems Analyst, FareStart

DemocracyLab's Flywheel

By aligning the interests of each stakeholder DemocracyLab creates a flywheel effect that will:

- Accelerate Civic/Social Innovation by helping tech-for-good projects launch without funding.
- Help volunteers develop new skills, build their portfolios, grow their networks, and advance their careers.
- Help companies engage their employees in skilled volunteerism, increasing enthusiasm, retention and CSR.
- Help companies hire diverse, high-character, high-talent employees from our volunteer base.

Public Interest Technology
Creating solutions for social entrepreneurs, nonprofits, & governments.

Corporations
Have talent and resources. Need employee engagement & diverse pipeline of qualified recruits

Volunteers
Have time and talent. Need to be empowered to make change and opportunities to grow professionally.

Core Values

Community Built

We are building for the community, by the community.

Inclusivity

We believe everyone has something to contribute to the solutions society needs.

Collaboration

Diverse teams working together with goodwill and respect can accomplish great things.

Transparency

Openness promotes learning and builds trust.

Innovation

We encourage experimentation and shared learning to accelerate innovation.

Challenge

We believe the hard questions are the best questions, and we welcome the challenge to better ourselves and our products.

Community Partners

Financial Statements

DemocracyLab

Profit and Loss
January - December 2020

	TOTAL
▾ Income	
Corporate Sponsorship	29,250.00
Donation	3,463.85
In Kind Donation	4,500.00
Non-Profit Income	55,145.00
Sales	30,000.00
SBAD TREAS 310	1,000.00
Total Income	**$123,358.85**
GROSS PROFIT	**$123,358.85**
▾ Expenses	
Advertising & Marketing	8,678.35
Bank Charges & Fees	210.09
Insurance	3,180.09
Office Supplies & Software	2,941.09
Other Business Expenses	4,800.00
▸ Payroll Expenses	**56,491.74**
Program Expenses	6,864.84
QuickBooks Payments Fees	14.75
Taxes & Licenses	20.00
Total Expenses	**$83,200.95**
NET OPERATING INCOME	**$40,157.90**
NET INCOME	**$40,157.90**

DemocracyLab

Balance Sheet
As of December 31, 2020

	TOTAL
▾ ASSETS	
▾ Current Assets	
▸ Bank Accounts	$57,178.43
▸ Accounts Receivable	$0.00
▸ Other Current Assets	$0.00
Total Current Assets	**$57,178.43**
TOTAL ASSETS	**$57,178.43**
▾ LIABILITIES AND EQUITY	
▸ Liabilities	$5,841.12
▸ Equity	$51,337.31
TOTAL LIABILITIES AND EQUITY	**$57,178.43**

About DemocracyLab

DemocracyLab is a Seattle-based 501(c)(3) nonprofit organization.

Our mission to empower people who use technology to advance the public good.

Our vision is that technology will enable our collective intelligence to solve the most challenging social, economic, environmental and civic problems while empowering all members of our societies.

We launched our open source platform connecting skilled volunteers to tech-for-good projects in August of 2018 and have been growing our community, expanding our impact, and working to sustain our operations every day since. We appreciate your support!

If you would like more information, please contact:

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503.780.7829

Thank you from the team at DemocracyLab!