



2019 Annual Report





Dear Friends,

2019 was a year of validation for DemocracyLab. We saw steady growth in users of our platform, attendees at our events, and connections in our community. We set out to test our hypotheses and prove our concept in Seattle, where a booming tech economy and abundant civic spirit provide a perfect environment for our platform and programs to succeed.

We're pleased to report that our outcomes last year validated our theory of change, and that we created an estimated \$1,000,000 of public value by mobilizing nearly 1,000 volunteers to contribute over 10,000 hours to more than 60 tech-for-good projects. In 2020 we're excited to accept the next challenge of scaling our impact and achieving organizational sustainability.

Thanks so much to all of our volunteers and supporters who fueled our success!

Looking forward,

Mark Frischmuth, Executive Director and Board President

About DemocracyLab

Problem

Everyday people generate powerful ideas that can change the world. Most of these ideas never achieve their potential because of a lack of resources and support.

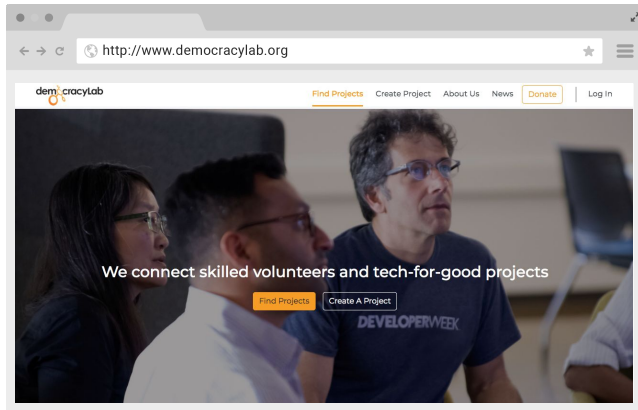
Solution

DemocracyLab helps tech-for-good projects launch by connecting skilled volunteers to projects that need them. We are open to projects from individuals, community organizations, non-profits, social purpose companies and government agencies. Our platform helps volunteers give back and develop new skills, while accelerating the evolution of new technologies that empower citizens and help institutions become more accessible, accountable, and efficient.

What is DemocracyLab?

DemocracyLab is a 501(c)(3) non-profit organization with a mission to empower people who use technology to advance the public good. We deliver on this mission in two ways:

www.DemocracyLab.org



A two-sided marketplace connecting **tech for good projects** and **skilled volunteers**.

[Tech for Good Hackathons](#)



Bi-Monthly tech for good events to support **our affiliate projects**.



CDP CouncilDataProject

Empowering citizens and journalists to make city court data discoverable and understandable by more than just lawyers

Technologies Used:

Python

```
db = CloudFirestoreDatabase("stg-cdp-se")
db.search_events("homeless individuals  
populations")
```

Skills Needed Today:

Design. (If interested, some natural language processing)

Today's Scope:

Develop mockups for: Landing, Search, Transcript / Event View, Research Data Download, Project Description, etc.

Overview

[DemocracyLab](#) is focusing tech expertise and civic spirit to solve community problems by connecting **skilled volunteers** to **tech-for-good projects**.

DemocracyLab's **online platform** and **hackathons** help nonprofit organizations, governments, and social entrepreneurs find the designers, software developers, and other team members they need to launch their MVPs and prove their concepts.

Mission

Empower people who use technology to advance the public good.

Vision

Technology enables our collective intelligence to solve the most challenging social, economic, environmental and civic problems while empowering all members of our societies.

More Than

\$1,000,000

of Public Value

Created

Nearly

1,000

Volunteers

Empowered

Over

10,000

Hours

Contributed

More Than

60

**Tech-For-Good
Projects**

Created

“DemocracyLab has found the secret sauce to attract volunteer talent, inspirational projects, and put them together so that progress happens. It may sound easy, but we know it’s not. DemocracyLab makes it work and it gets better with every hack.”



Karen Perry

National Telecommunications and Information Administration

“DemocracyLab has become an essential networking tool and resource for state programs looking to engage the civic tech community. The ability to credibly mobilize interested talent over longer periods has made a real difference to government stakeholders.”



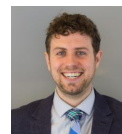
Will Saunders

Senior Program Manager for Open Data, State of Washington



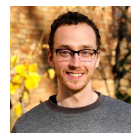


“DemocracyLab has been instrumental in adding momentum to Ready Set Vote. I can think of no better way to connect with volunteers, not only for hackathon-style events, but to cultivate ongoing, meaningful relationships with people who want to contribute to a project like ours.”



Joseph Peha
Co-Founder, Ready Set Vote

“Thanks to DemocracyLab, we’ve been able to recruit a diverse group of skilled volunteers. As a project leader, I’ve appreciated the structure DemocracyLab has provided, along with the best practices and reminders they’ve shared. We are grateful for the platform and community that DemocracyLab has built.”



Maxx Silver
Operations Systems Analyst, FareStart

“Seattle is home to some of the most innovative thinkers and technologists anywhere in the world who want to use their talent to address social challenges. It’s why we formed an Innovation Advisory Council, and it’s why groups like DemocracyLab exist.”



Jenny Durkan
Mayor, City of Seattle

“I’ve been looking for a way to use my skills to do good in the world, and I’m so glad to see there’s a group organized specifically around doing just that!”



Minjoo Kweon
UX Designer, Locix

“DemocracyLab gave me a chance to learn and grow my skillsets in a new career. The experiences I gained through my work with DemocracyLab set me up for long-term success as a Product Manager.”



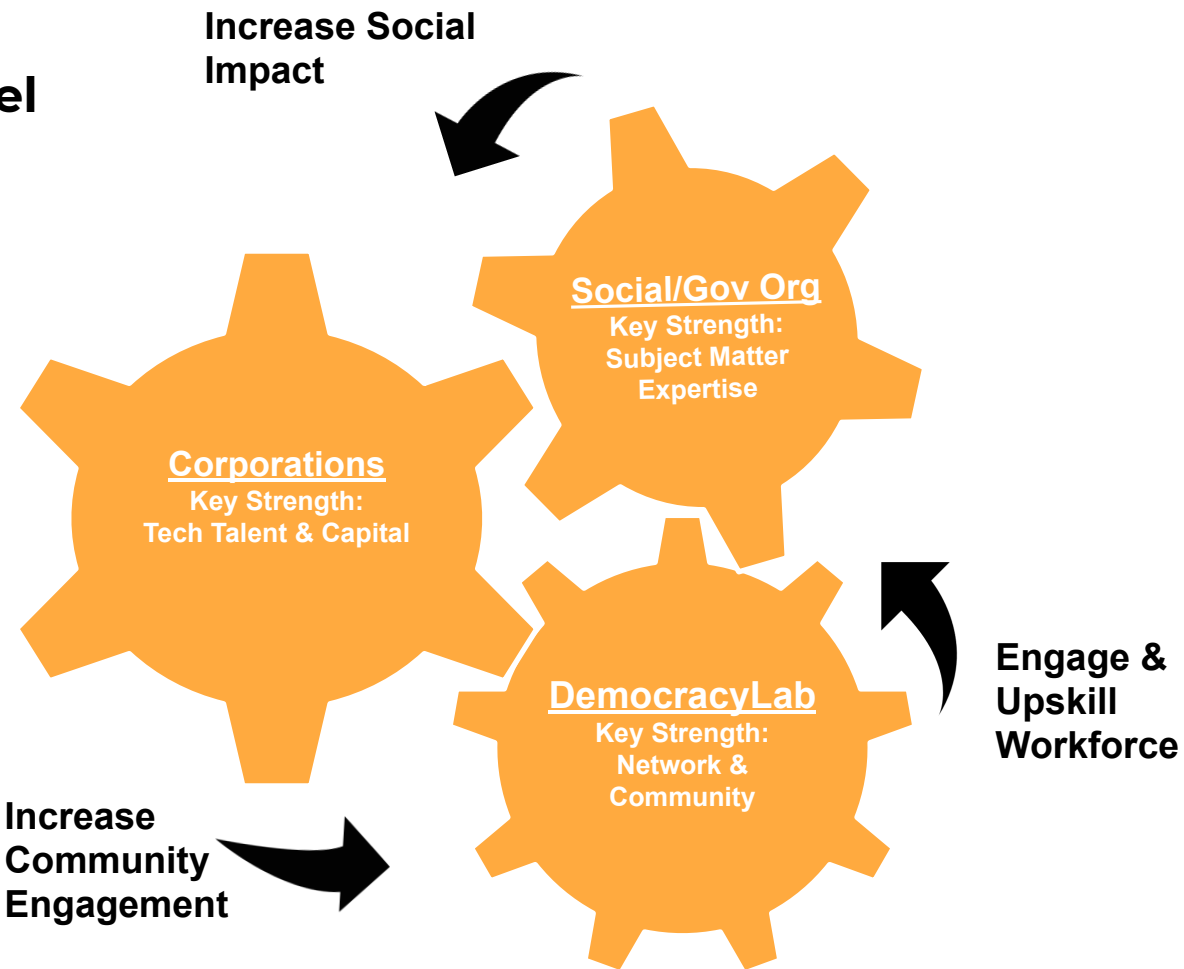
Akshat Vasavada
Product Manager, Stitch Inc.



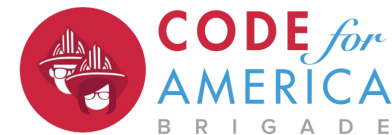
DemocracyLab's Flywheel

By aligning the interests of each stakeholder DemocracyLab creates a flywheel effect that will:

- Accelerate Civic/Social Innovation
- Provide a means for professionals to support their community through volunteerism
- Reduce friction for corporations seeking to engage and address community needs.
- Provide educational opportunities for individuals beginning or transitioning careers



Community Partners



Core Values



Community Built

We are building for the community, by the community.



Inclusivity

We believe everyone has something to contribute to the solutions society needs.



Collaboration

Diverse teams working together with goodwill and respect can accomplish great things.



Transparency

Openness promotes learning and builds trust.



Innovation

We encourage experimentation and shared learning to accelerate innovation.



Challenge

We believe the hard questions are the best questions, and we welcome the challenge to better ourselves and our products.

Financial Statements

DemocracyLab

PROFIT AND LOSS
January - December 2019

	TOTAL
Income	
Corporate Sponsorship	8,933.78
Donation	8,059.98
Time-Matching Donation	250.00
Total Income	\$17,243.76
GROSS PROFIT	\$17,243.76
Expenses	
Advertising & Marketing	620.82
Bank Charges & Fees	23.04
Conferences	15.00
Legal & Professional Services	23.06
Office Supplies & Software	1,990.85
Other Business Expenses	19.12
Program Expenses	4,705.88
Taxes & Licenses	70.00
Total Expenses	\$7,467.77
NET OPERATING INCOME	\$9,775.99
NET INCOME	\$9,775.99

DemocracyLab

BALANCE SHEET
As of December 31, 2019

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
DemocracyLab (9441)	8,784.16
Total Bank Accounts	\$8,784.16
Accounts Receivable	
Accounts Receivable (A/R)	2,395.25
Total Accounts Receivable	\$2,395.25
Total Current Assets	\$11,179.41
TOTAL ASSETS	\$11,179.41
LIABILITIES AND EQUITY	
Total Liabilities	
Equity	
Net Assets	1,403.42
Opening Balance Equity	0.00
Net Income	9,775.99
Total Equity	\$11,179.41
TOTAL LIABILITIES AND EQUITY	\$11,179.41

About DemocracyLab

DemocracyLab is a Seattle-based 501(c)(3) nonprofit organization.

Our mission to empower people who use technology to advance the public good.

Our vision is that technology will enable our collective intelligence to solve the most challenging social, economic, environmental and civic problems while empowering all members of our societies.

We launched our open source platform connecting skilled volunteers to tech-for-good projects in August of 2018 and have been convening public tech-for-good hackathons in the Seattle area every other month since then.

If you would like more information, please contact:

Mark Frischmuth
Executive Director

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503.780.7829

*Thank you from the team at
DemocracyLab!*